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Income	Income		Product	Cost to use	er	Detail / Comment
				Charge	Proposed	
2019/20	2020/21	2021/22		Levied	charge	Monthly membership prices held until 1st Sept, along with school swim
Actual	Budget	Target		20/21	21/22	sessions, and specified club hire charges
£	£	£		£	£	Classes and facility hires typically 55 mins unless stated
			Health & Fitness			
•			Gym Session (Fitness Suite)	£6.00	£6.20	No time limit
			Junior Gym Session	£4.00	£4.10	Age 12 and over, accompanied by an adult up to 16
				00.00	20.00	Classes e.g. aerobics; kettlebells; circuits etc. Same charge for online Pay as you Go
			Adult Activity Session / Fitness Class	£6.00		class
			Junior Activity Sessions (u16)	£4.00		
			Fitness Test/Programmes  NERS GP Referral scheme sessional charge per	£25.00	£25.00	Price held as at top of comparable products Charge set by WG supported National Exercise Referral Scheme (NERS). Clients
			visit for 16 week programme.	£2.00	£3.00	encourgaed to become full members after 16 week programme.
			Health-related outreach exercise referral session	22.00	22.00	encourgaed to become full members after 10 week programme.
			e.g. Falls prevention	£3.60	£3.70	Community session delivered at various community halls
			o.g. r and provontion	20.00	20.70	ostimality osselon dolivered at various community halls
			Health & Fitness Induction fees			
			Induction assessment for 'Pay as you go' customers			
			(free for persons signing up for Direct Debit)	£20.00	£25.00	Price held as at top of comparable products
			3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4			
						Our membership attrition rate pre-covid was very low at 2.53% - with an industry norm
			Health & Fitness Memberships	<u>Link</u>		of 4 to 5%
			Actif Household membership with access to bolt-on			Entitles 2 Adults and up to 4 Children to access unlimited Fitness suite, classes, and
			extras (Gym, classes, swim all times monthly DD)	£45.00	£46.00	public swim sessions. Also suitable for students living in shared accommodation
			Actif Household additional membership monthly DD			
			fee per child / person	£6.00	£6.50	
						Not being sold anymore, but still in place for persons who signed up to this deal
			Fusion' Household £365 Membership (Gym,	000.00	044.00	before it was replaced by Actif Household Membership. Price still live as members on
			classes, swim all times monthly DD) Platinum - Gym, classes, swim all times monthly DD	£39.00	£41.00	this deal are being retained.
			for individuals	£35.00	£36.00	
			Corporate Platinum - Gym, classes, swim all times	200.00	200.00	
	Ì		monthly DD for individuals	£30.00	£31.00	Price per person where businesses can get more than 5 employees to sign up.
			Synrgy Membership monthly DD (access to			
			specified programme)	£23.60	£24.20	Deleted as available product
			Over 60's & Student Saver Scheme (Gym & Swim,	_		
			classes)	£27.00	£27.70	
			Direct Debit Membership for Fitness Room at St	CO2 70	024.20	Cmaller rooms and offer compared to main sites
	I	I	Clears LC and Coedcae	£23.70	£24.30	Smaller rooms and offer compared to main sites

Income			Product	Cost to user		Detail / Comment
2019/20 Actual £	2020/21 Budget £	2021/22 Target £	Actif Anywhere online classes - subscription per member Actif Anywhere bolt-on subscription (for exisiting members on a core DD subscription)	Charge Levied 20/21 £ Link	£10.00	Monthly membership prices held until 1st Sept, along with school swim sessions, and specified club hire charges Classes and facility hires typically 55 mins unless stated Product introduced by EBM report Sept 2020. Provides a range of live and pre- recorded classes for members.  Product introduced by EBM report Sept 2020
			Health & Fitness Administration (joining) fees  Administration Fee (for new / re-joining members) Actif Anywhere Online Administration Fee  Household Membership Administration Fee Household Actif Anywhere Membership Online Administration Fee	£15.00 £10.00 £30.00 £20.00	£10.00 £30.00	Also apply for Broze (swim only memberships). As a service we sign up circa 200 members per month in normal times (pre covid) i.e. £36k pa for £15 admin fee. Some providers don't charge but have much higher atriction rates. Fee helps with retention - where people often freeze their membership rather than cancel to avoid re-join fee
			Health & Fitness Products  Actif Towel Actif RFID Wristband Actif Water Bottle Actif RFID Button Actif Membership Card (Replacement) Actif Locker Coin Keyring Actif Gift Bundle (comprising towel, wristband, water bottle, button and Keyring)	£6.40 £5.00 £2.60 £2.00 £1.10	£5.00 £2.60 £2.00 £2.00 £1.10	RFID is an electronic system that recognises the member upon entry
			Swimming  Adult Swim Session  Junior Swim Session  Family Swim Session (2 adults & 2 children)  Inflatable Session	£4.90 £2.90 £12.70 £4.00	£3.00 £13.00	

Income	ncome		Product	Cost to us		Detail / Comment
2019/20 Actual £	2020/21 Budget £	2021/22 Target £		Charge Levied 20/21 £	Proposed charge 21/22	Monthly membership prices held until 1st Sept, along with school swim sessions, and specified club hire charges Classes and facility hires typically 55 mins unless stated
 			FAST session Junior FAST session Aquafit	£6.00 £6.50	£4.70	FAST sessions are targeted coached programmes aimed at the competitive and triathlon sports with the new junior FAST targeting under 16s  Decreased to align to other fitness classes
			Swimming memberships  Bronze - Swim All Times monthly DD adult Corporate Bronze - Swim All Times monthly DD Annual Swim FAST membership - charge per month Junior FAST membership - charge per month	£25.00 £22.00 £160.00	£22.60	Price per person where businesses can get more than 5 employees to sign up. For existing members only, not available anymore. Annual one off fee
			Swimming Instruction			
			Junior / Adult Lessons Stage 1-7 Direct Debit Stage 8 ( 3 - 4.5 hours) Stage 9 ( 5 - 8 hours) Stage 10 ( 8.5 - 10.5 hours) Stage 11-12 (12-13.0 hours) Stage 11-12 (13.5-16.5 hours) Performance Stage (15-20 hours) One to One Lessons (Scheme) - per 30 mins One to One Lessons (External) - per 30 mins	£24.10 £43.50 £51.20 £51.20 £61.40 £66.50 £76.80 £15.20	£44.60 £52.40 £52.40 £62.90 £68.10 £78.60 £15.60	Lessons last minimum of 30 minutes - prices per month  Delivered at club level  Additional time for swimmers on Learn to Swim scheme  Private lesson. Reduced charge significantly as not generally sold - incentive to sell product post-Covid and aligns to fitness induction/review
			School Swimming  School Swim Session (per child)  Additional School Swim Instructor recharge	£2.35		To be implemented Sept 21, aligned to academic year  An option for schools to add to their school staff capacity if desired/required

luaama			Brow House			Detail ( Commant	
Income			Product	Charge Brancoad		Detail / Comment	
2019/20 Actual	2020/21 Budget £	2021/22 Target £		Levied	Proposed charge 21/22 £	Monthly membership prices held until 1st Sept, along with school swim sessions, and specified club hire charges Classes and facility hires typically 55 mins unless stated	
			<u>Lifeguard Course</u>			All sites	
			Pool Lifeguard Qualification (per course)	£280.00	£286.50	Charges are find to the fee atmention withlished by the averaging heady DLCC LIK	
			Automated External Defibrillator Training	£51.20	£52.40	Charges are tied to the fee structure published by the awarding body RLSS UK	
			Health Suite				
			Sauna (per 55 min session)	£7.40	£7.60		
			Health Suite & Swim session	£8.00	£8.20		
			Health Suite & Gym		£9.30	New product	
			*Facility Hire: Wet-side			20% discount applies for clubs block booking 10 or more sessions	
			Main Swimming Pool per Lane Main Swimming Pool (1 lifeguard) per 55mins -	£12.10	£12.40	£10 at Llandovery as shorter 20m lane rather than 25m	
			Carmarthen LC	£96.80	£99.20	25m x 8 Lane pool (calculated by lane cost x number of lanes)	
			Main Swimming Pool (1 lifeguard) per 55mins - Llanelli LC	£72.60	£74.40	25m x 6 Lane Pool	
			Main Swimming Pool (1 lifeguard) per 55mins - AVLC Main Swimming Pool (1 lifeguard) per 55mins -	£60.50	£62.00	25m x 5 Lane Pool	
			Llandovery Pool	£43.00	£40.00	20m x 4 Lane Pool	
			Small Swimming Pool (1 lifeguard) per 55mins	£36.30	£37.20	At CLC; AVLC; LLC	
			Small Swimming Pool (1 lifeguard) per 55mins	£29.20	£29.90	Llandovery (smaller pool)	
			*Facility Hire: Dry-side			20% discount applies for clubs block booking 10 or more sessions	
			Indoors				
			Sports Hall - Full per 55 mins	£46.40		CLC / NCELC / LLC (Half of double hall); AVLC	
			St Clears Sports Hall - Full per 55 mins	£31.30		Smaller sportshall	
			Llanelli LC Double Sports Hall Llandovery LC Small Hall	£92.60		New product, price kept low to build interest in business for first year	
			Small Hall/Dance Studio	£36.60		Including CLC Judo Hall	
			Conference room (All day)	£135.00	£140.00	CLC	
			Conference room Morning/Afternoon/ Evening	£70.00	£76.00	ICLC ICLC	

			Ι			
Income			Product	Cost to us	er	Detail / Comment
				Charge	Proposed	
2019/20	2020/21	2021/22		Levied	charge	Monthly membership prices held until 1st Sept, along with school swim
Actual	Budget	Target		20/21	21/22	sessions, and specified club hire charges
£	£	£		£	£	Classes and facility hires typically 55 mins unless stated
			Multipurpose / Function / Activity Room	£24.00	£24.60	Reduced by 10% for each additional hour booked - New offer*
			Short Tennis / Badminton / Tennis - per court, 55 mins	£9.30	£9.60	
			Squash / Table Tennis - per court, per 40 mins	£9.30 £7.00		
I			oquasity table termis per court, per 40 mins	27.00	27.20	
			Outdoor - Athletics Track			20% discount applies for clubs block booking 10 or more sessions
						Equates to £49.12 per/Hr for block bookings. General charge comparable with similar
						facilities across Wales and UK and reflective of facilities/services whilst considering
			Athletic Track (club - per hr)	£48.00		sustainability of main hirer(s) i.e. club income via membership base and charge per person per session.
			Athletic Track (club - per fir) Athletic Track (per person per hr usage)	£6.00		For individual bookings
			(k. n. h. n.			An option for bookees to add to their club/school/org capacity if desired/required.
			Athletic Track Steward (1 Hour)	£16.00		Primarily to support athletics meetings
			Athletic Track Steward (Half Hour)	£8.00	£8.20	
			1/2 day hire of track (4 hrs): NGB / Club / HE&FE		£176.00	Standard charge would be £195.00; Schools charge £150.00
			Full day hire of track (8hrs): NGB / Club / HE&FE		£293.00	Standard charge would be £390.00; Schools charge £240.00
			Outdoor - Grass Football pitch			20% discount applies for clubs block booking 10 or more sessions
			Football pitch - middle of track	£38.00	£38.90	CLC
			Outdoor - All Weather pitches			20% discount applies for clubs block booking 10 or more sessions
			All weather pitch - full size 2G (Carmarthen, Amman			2G pitch is sand filled and suitable for Hockey and Soccer training (and junior Soccer
			Valley)	£60.00	£61.40	matches only)
			Half Pitch 2G All Weather pitch	£36.00	£36.90	
			All Weather pitch - small 2G Llanelli LC	£24.70		Smaller than half pitch dimensions Coedcae site (annual increase slightly above inflation to bring charge closer to 2G
			Full Red Gravel Pitch (without lights)	£36.80	£38.90	pitch hire charges)
				040		Coedcae site (annual increase slightly above inflation to bring charge closer to 2G
			Half Red Gravel Pitch (without lights)	£19.50		pitch hire charges) 3G pitch is suitable for contact sports such as Rugby and Soccer matches. Higher
			All weather pitch - full size 3G (Penrhos School,			costs to maintain, licence and replace, plus charges in line with other comparable 3G
			Llanelli. Also proposed at Amman Valley LC)	£78.60		pitches, e.g. Coleg Sir Gar
	1		a	~. 0.00	200.00	Priorite, 5.3. 55.53 5.1 50.

Income			Product	Cost to us	er	Detail / Comment
				Charge	Proposed	
2019/20	2020/21	2021/22		Levied	charge	Monthly membership prices held until 1st Sept, along with school swim
Actual	Budget	Target		20/21	21/22	sessions, and specified club hire charges
£	£	£		£	£	Classes and facility hires typically 55 mins unless stated
			Half Pitch 3G All Weather pitch	£47.20		Popular with teams sharing facilities for Winter training.  Agreed with local football leagues to support completion of fixtures due to waterlogged pitches etc, whilst trying to keep charge affordable when compared with normal match
			Match hire - for 3G	£94.30	£96.50	fees. Normally weekend slots.
			Outdoor - Courts and Multi Use Games Areas			
			(MUGA)			20% discount applies for clubs block booking 10 or more sessions
			Outside Netball Court, per 55 min and MUGA			
			55Mins	£23.20	£18.20	Standardised price
			Tennis - per court, 55 mins	£9.30	£9.60	
			Outdoor - Changing Rooms			
			Changing Facilities	£21.50	£22.00	
			Changing Facilities (per person)	£2.90	£3.00	
_			Children's Birthday Parties			
			Per Child	£10.20	£10.50	Minimum of 10 children for dryside & minimum of 15 children wetside
			Leisure Saver Scheme			
			Actif Saver Card (12 months)	£14.00		Annual fee which then gives 10% discount on paid activity at all times. Annual fee which gives 40% discount off-peak and 10% at all other times (Concession
			Actif Super Saver Card - Benefits (12 Months)	£14.00		applies for Students; 50+; and those on benefits)
			7 day leisure centre membership - Adult	£15.90		Price based on 3 x fitness session cost
			7 day leisure centre membership - Child (<18)	£10.80	£9.00	Price based on 3 x fitness session cost
			7 day leisure centre membership - Family (up to 2 adults and 2 children)	£26.60	£27.60	Price based on 3 x fitness session cost
			Equipment Hire Charges			
			Squash Racket Hire	£3.20	£3.20	
			Badminton Racket Hire	£3.20		
			Short Tennis Racket	£3.20	£3.20	Under review during 21-22 as minimal uptake
			Table Tennis Bat Hire	£3.20	£3.20	Officer review during 21-22 as minimal aptake
			Tennis Racket Hire	£3.20		
I	l	l	Football Hire	£3.20	£3.20	

Income	Income		Product	Cost to use	er	Detail / Comment	
	2020/21 Budget £	2021/22 Target £		Levied	21/22	Monthly membership prices held until 1st Sept, along with school swim sessions, and specified club hire charges Classes and facility hires typically 55 mins unless stated	
			Children's Instructed Sessions  Junior Activity Session  Direct Debit 'Active Young People' sessions	£4.00 £16.00		Multi sports, soccer, netball etc Monthly charge for Junior activity sessions for sports based activities and dry-side coached courses	
			Softplay Adventure Area Play Zone (per 55 mins) under 3 year olds Play Zone (per 55 mins) 3 year olds and over	£2.20 £3.80	£2.30 £3.90	Play centre at Carmarthen Leisure Centre	
			Holiday Activity Programmes  Full Day Weekly Full Day Weekly Veekly	£25.00 £112.50 £21.00 £94.50	£115.20 £21.50	With food With food Without food Without food	

Note on Facility Hire: Where a customer applies to hire a facility on a commercial basis, the cost can be charged at up to 2.5 times that of the normal hire rate. Charitable organisations may apply for up to 50% reduction for fundraising events, as can partners such as health, education, etc. This will require approval by the Sport & Leisure Management Team, and will be minuted and consistent

Due to the commercial market that Sport & Leisure facilities operate within, it will be necessary to set offers at relevant times in the year and set 'bolt-on' options to allow customers that purchase selected combinations of products pre-set discounts. Where this is the case, this will require approval by the Head of Service and Sport & Leisure Management Team. Will be minuted and consistent